

Self Storage Case Study – Project Scoping

Problem

A market leading self storage company intended to undertake a complete website redevelopment and backend systems integration. The company's current web site was failing to achieve the desired customer conversions, search engine optimisation and end user satisfaction. In accordance with company philosophy; the site was to be a pleasure to use, with everything the user requires at their fingertips.

Solution

Dedication Group was engaged to scope the entire web site development. This included all website functionality and all systems integration to be implemented. The client was then able to decide on which piece of functionality was more important and / or cost effective for their needs and budgetary expectations. A major advantage in using Dedication Group to solve IT scoping problems, is that the hidden advantages and disadvantages in choosing particular solutions can be explored and explained.

Dedication Group's deep understanding of systems architecture and unbiased expertise allows clients to make important decisions confidently based on the understanding of the different trade-off's inherent in each option. Dedication Group also highlighted areas of risk which would need to be actively managed in order to ensure the project remained on track.

Outcome

Dedication Group's client achieved an overwhelmingly successful result as a result of the scoping exercise. The software and web vendors engaged by Dedication Group's client to build the website and integration were able to quote more accurately, and were on-track to deliver the project within time, scope and cost guidelines.

Technology Projects. Scoped. Delivered. Done.

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Dedication Group are specialists in financial markets and securities lending technology projects with an intimate understanding of front, middle and back office operations. We have a successful track record working in high pressure, time critical, extreme risk trading environments; providing our clients with peace of mind and certainty over project outcomes.